



## Membership News

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### Membership Updates

**190 Members Strong; Still Accepting Applications**  
SGIP is pleased to announce that our

**SGIP Board Slate to be Revealed**  
Thank you to all SGIP members who submitted nominations for open SGIP Board

membership continues to grow. We now have 190 members representing all aspects of the Smart Grid industry--and we're continuing to receive applications.

**Join SGIP Today!**

### **SGIP President Attended May 29-31 NIST Cybersecurity Framework Workshop**

The first Cybersecurity Framework workshop, held on April 3, provided a forum for NIST to gather information to help identify, refine, and guide the many interrelated considerations, challenges, and efforts needed to develop the framework. The next milestone in the process was a three-day workshop which took place in Pittsburgh, May 29-31, 2013. A number of SGIP members, including SGIP Executive Director Patrick Gannon, attended the workshop. Plenary sessions were webcast and reports on the breakouts will be available after the workshop. (See the [Cybersecurity Framework website](#) for further details on the workshop.)

The majority of the May 29-31 workshop was conducted through working sessions where participants analyzed and discussed the initial inputs to the Cybersecurity Framework—including responses to the Request for Information (RFI) and the related preliminary analysis conducted by NIST. In order to make this a useful exercise, workshop organizers requested that all participants review the [RFI submissions](#), as well as the [NIST preliminary analysis](#).

Marianne Swanson, Chair of the SGIP Smart Grid Cybersecurity Committee (SGCC), who has encouraged interested SGIP members to participate in the process, said, "The significant work that we have accomplished together over the past several years, such as NISTIR 7628: Guidelines for Smart Grid Cyber Security, will be very useful to other critical infrastructure sectors. And, in turn, there is a lot we can learn from others as we

of Directors seats. The Nomination period closed on May 24, and Participating Members will soon receive the slate of nominees for voting. Only Participating Member primary representatives will be invited to vote for Board of Directors positions within their stakeholder category.

Not a Participating Member?

[Upgrade your membership](#) or [join today](#).

### **NIST Director Testifies on the NIST Cybersecurity Framework**

At a May 21 hearing held by the U.S. House Committee on Energy and Commerce on "Cyber Threats and Security Solutions," NIST Director Patrick Gallagher testified as the sole witness on the first panel. The very high level of interest in the topic was underscored by the lengthy question-and-answer period, which featured questions from over 20 Members of Congress. The wide-ranging discussion touched on many topics of relevance to SGIP members—including the importance of industry-led development of interoperable standards, the relationship between standards and regulations, and specific questions related to the security of the electric power grid.

Director Gallagher outlined the multi-stakeholder, public-private process that NIST will use to develop [the Cybersecurity Framework](#), which was mandated by President Obama's recent [Executive Order on Improving Critical Infrastructure](#). Gallagher commented that this process is modeled in large part on the good work done over the past several years in the areas of smart grid and cloud computing.

The second panel included testimony by leaders representing a variety of sectors. Speaking about electricity sector issues, on behalf of the National Rural Electric Cooperative Association (NRECA), was Duane Highley, President and CEO of the Arkansas Electric Cooperative Corporation. [Copies of testimony and a webcast of the hearing are available online](#) at the Committee's website.

engage in this important framework process.”

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## **ZigBee Alliance Completes Smart Energy Profile 2 (SEP 2)**

On April 29, the ZigBee Alliance announced the completion and ratification of the Smart Energy Profile 2 (SEP 2) standard. SEP 2 enables home energy information, management, and control applications, as well as utility communications to devices in the home, via wired and wireless devices using Internet Protocol.

"The goal of grid modernization is to empower consumers, while enabling a more reliable and efficient energy supply," said Patrick Gannon, Executive Director of SGIP. "The completion of SEP 2 by the ZigBee Alliance opens the door for utilities and governments to deploy smart grid solutions that are secure, easy to install, and consumer-friendly –an important step toward delivering the shared vision of an interoperable smart grid."

New capabilities enabled by SEP 2 include support for multiple energy service interfaces into a single premises, control of plug-in and hybrid electric vehicle (PHEV) charging, deployments in multi-dwelling units such as apartment buildings, support for any transport based on IETF IP compliant protocols, and support for internationally recognized standards to ensure long-term interoperability with multiple technologies.

"The tireless efforts of many stakeholders and experts, along with guidance and coordination from SGIP, have resulted in a feature-rich and cutting-edge standard," said Robby Simpson, Ph.D., SGIP board member and Chair of the SEP 2 Technical Working Group. "By providing greater access to information and the ability to control energy usage, SEP 2 will provide long-term benefits to consumers, the economy and the environment."

NIST and SGIP have played important roles in the standard development process. The NIST Framework and Roadmap for Smart Grid Interoperability Standards, Release 2.0 includes SEP 2 in Table 4-1, which is the “list of Smart Grid standards and specifications identified as important for the Smart Grid.” Among the SGIP Priority Action Plans (PAPs) that have included work related to SEP 2 are:

- PAP-03: Develop Common Specification for Price and Product Definition
- PAP-09: Standard DR and DER Signals
- PAP-18: SEP 1.x to SEP 2 Transition and Coexistence

As part of the SGIP Catalog of Standards process, the SEP 2 standard is currently undergoing review by a number of committees, in preparation for its consideration by the Board of Directors and participating members.

For further information about SEP 2, please see the [May 14 webinar](#) hosted by the ZigBee Alliance. During the webinar, industry leaders—including SGIP Board member Robby Simpson of GE Digital Energy—outlined the standard’s features and benefits and discussed SEP 2 energy ecosystems and SEP 2 implementation.



## **SGIP Partners with Edelman for Marketing and Communications**

SGIP has hired [Edelman](#) as its marketing and communications agency of record. As of May 2013, Edelman will provide strategic counsel and approaches to raise awareness of the organization’s leadership in interoperability and standards among key stakeholders, position SGIP leaders as industry experts, increase organization membership and foster additional engagement with current members. The core Edelman team is based in Atlanta with additional support from Edelman’s global network, including policy colleagues based in Washington D.C.

“Everyone on the team is passionate about the smart grid industry and the digital modernization of the nation’s grid,” said Steven Behm, General Manager, Edelman Atlanta. “We are thrilled to partner with another ally in the grid modernization and standardization space.”

The Edelman team members have extensive expertise in the energy industry, having worked closely with relevant clients that include GE, Trilliant, Edison Electric Institute, WiFi Alliance, CableLabs, S&C Electric, and SmartSynch, among others.

“When deciding which firm SGIP would partner with, the Edelman team’s inherent knowledge of the industry stood unmatched,” said Patrick Gannon, Executive Director, SGIP. “They had a deep understanding of the landscape of the smart grid industry and the

importance of standards and interoperability.”

Edelman has 67 offices and more than 4,500 employees worldwide, as well as affiliates in more than 30 cities.

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## **MFM Lamey Selected for Event Management**

MFM Lamey Group, LLC (MFMLG) has been producing high-level conferences and events for associations, government agencies, and corporations, since 1994. The events it has managed have ranged from the 1995 dedication ceremonies of the Korean War Veterans Memorial in Washington, DC, to its own proprietary business conferences, and conferences for U.S. government entities. MFMLG — based in Miami, FL, with representation in Washington, DC — has highly specialized event management experience in the electric power sector, in particular dealing with smart grid, on behalf of the U.S. Trade and Development Agency (USTDA). MFMLG events have targeted a broad range of issues — policy, regulatory, project financing, technological innovations. These events have always had a strong project-focused approach to present U.S. companies with real opportunities and to share knowledge and best practices with smart grid leaders. Recent smart grid events managed for USTDA have included workshops in Johannesburg, South Africa, Hanoi, Vietnam, and Istanbul, Turkey, as well as reverse trade missions to the U.S. from Kazakhstan, Brazil, Chile, Mexico, Colombia, Southern Africa, and Southeast Asia.

In commenting on its selection by SGIP Inc., Dan Lamey, CAE, President of MFM Lamey Group, LLC, stated “We are extremely honored and excited to be chosen as the conference planning and event management service provider for SGIP, Inc. Our team is looking forward to utilizing our capabilities and experience to benefit SGIP members and stakeholders and advance the organization’s mission.”

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## Save These Important Dates

Please join the SGIP Board and your fellow members for the following upcoming meetings:

- **July 12, 2013** – 1:00pm EDT – GoToMeeting eConference
- **September 13, 2013** – 1:00pm EDT – GoToMeeting eConference
- **November 5-7, 2013** – [SGIP Annual Meeting](#) (in-person); Palm Beach, FL (ends immediately before NEMA's Illuminations Weekend conference, held nearby)

Any SGIP members wishing to help on the program committee should send their statement of interest to Patrick Gannon at: [pgannon@SGIP.org](mailto:pgannon@SGIP.org)

Registration instructions, call-in details, and specific locations will be provided as these dates draw closer.